# **Privacy Policy**

**We** are Strategy and Evolution a part of Park District Scouts. Our address is Cranham Scout Centre, Cranham, Gloucester, GL4 8HP.

For the purposes of the Data Protection Act, the Park District Scout Council Trustee Board is the data controller.

Strategy & Evolution are committed to protecting and respecting your privacy.

**You** are a Participant of Strategy & Evolution who enters into a contract with us for services, visits s-e.org.uk (our "site"), or a person who has communicated with us at an event, by phone, email or other means.

This policy together with our Terms sets out how we use any information we collect from you, or that you provide to us. Participant Data is personal data and some sensitive data as required to ensure your safety and wellbeing at our events.

Please read this policy carefully to understand our views and practices regarding your data and how we will treat it. By visiting our site and/or attending our events, you are accepting and consenting to the practices described in this policy.

#### What information do we collect about you?

We collect information about you when you register with us or place an order for products or services. We also collect information when you voluntarily complete health forms, customer surveys, provide feedback and participate in competitions. Website usage information is collected using cookies. Photographs and video are taken at our events.

## How will we use the information about you?

We collect information about you to process your orders, manage your account and, if you agree, to email you about other products and services we think may be of interest to you. We use your information collected from the website to personalise your repeat visits to our website. Strategy & Evolution will not share your information for marketing purposes.

Photographs taken at the events and are used for publicity purposes, this information is processed as a legitimate interest. Photographs and videos are never used with names or combined with any other personal information, they are processed purely for publicity purposes (with the exception of CCTV).

We will use CCTV on site for crime prevention and participant safety purposes.

We may combine the information we receive about you with that from other sources to ensure the safety of everyone attending the events.

#### Disclosure of your information

Your Participant Data may be viewed by certain authorised helpers at Strategy & Evolution and Park District Scouts.

We share some of your information with selected third parties including:

- Suppliers and sub-contractors for the performance of any contract we enter into with you including health information where required.
- Analytics and search engine providers that assist us in the improvement and optimisation of our site.

We may disclose your Participant Data to third parties:

 If we are under a duty to disclose or share Participant Data in order to comply with any legal obligation, or in order to enforce or apply our standard terms and other agreements; or to protect the rights, property, or safety of Strategy & Evolution, our Participants, or others. This includes exchanging information with The Scout Association or GirlGuiding.

#### Where we store Participant Data

The data that we collect from you is primarily stored and managed in the UK, but may be transferred to, and stored at, a destination outside the European Economic Area ("EEA"). By submitting your information or attending our events, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this privacy policy. All information you provide to us is stored on our secure servers. Any payment transactions will be encrypted using TLS technology. Where we have given you (or where you have chosen) a password which enables you to access certain parts of our site, you are responsible for keeping this password confidential. We ask you not to share a password with anyone.

Unfortunately, the transmission of information via the Internet is not completely secure. Although we will do our best to protect your information, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received your

information, we will use strict procedures and security features to try to prevent unauthorised access.

# Retention of your information

We keep information about you and how you used our services and events for 12 months after the event unless there is a specific reason to keep the information for a longer period.

#### Access to information & correction

You have the right to request a copy of the information that we hold about you. If you would like a copy of some or all of your personal information, please email or write to us using the details below. We may make a small charge for this service.

We want to make sure that your personal information is accurate and up to date. You may ask us to correct or remove information you think is inaccurate.

# Failure to provide health form information

You have the right to not supply any information requested however this will result in you being unable to attend our events.

#### Cookies

Cookies are text files placed on your computer to collect standard internet log information and visitor behaviour information. This information is used to track visitor use of the website and to compile statistical reports on website activity. For further information visit www.aboutcookies.org

You can set your browser not to accept cookies and the above websites tell you how to remove cookies from your browser. However in a few cases some of our website features may not function as a result.

## Changes to our privacy policy

We keep our privacy policy under regular review and we will place any updates on this web page. This privacy policy was last updated on 26 November 2025.

## Contact

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to helpdesk@s-e.org.uk or posted to Strategy & Evolution, Cranham Scout Centre, Cranham, Gloucester, GL4 8HP.